

Growing Green!

Festival Information & Guidelines 2011

Art Show Participants



Bridgewater is Growing Green!

The Festival is organized and funded by the Town of Bridgewater as part of its efforts to provide education to the broader community on the topic of sustainability. It ties in with Bridgewater's Integrated Community Sustainability Plan – a long-term vision for how all people in our community can live within the Earth's means, while meeting their basic needs. The Festival is organized by a team of community volunteers working together with Town Council and staff to create a successful event.

***Mission:** The Growing Green! Festival is Bridgewater's way of expressing its pride in becoming a sustainable community. Through it, our community engages itself in deliberate small and large acts of vision and daring to improve our home town, build our sense of community, and celebrate the simple things we can all do to make a difference. We do so by creating an environment that explodes in a colorful and fun mosaic highlighting the unique individual passions, talents, and efforts of our local people, businesses and organizations. The Festival plants positive ideas... in order to harvest a sustainable future.*

The Festival organizers hold the following "core values":

- Green
- Inclusive
- Interactive
- Educational
- Fun
- Healthy
- Local
- Shared effort
- Inspiring

We encourage all participating groups, businesses, and individuals to share in these values, and help us create a positive event that lives up to them.

Festival Details

Date & time: Saturday July 23rd from 8:30 a.m. to 12:30 p.m.

Location: King Street in Bridgewater, between Empire St. and Dominion St. That section of the street will be closed to vehicular traffic from 7:00 a.m. to 2:30 p.m. There will also be a Sustainability Art Display at the Bridgewater Library (547 King St), a short walk down the street.

Sustainability Guidelines

The Growing Green Festival is about learning to live within the Earth's means, while celebrating our community and meeting our basic needs. The Festival will embody this spirit wherever possible, both through organization of the event, as well as through the specific workshops, products, and activities that are offered during the day by participating groups and businesses. We encourage all participants to carefully consider the following list of guidelines, and to plan their involvement in a way that meets them as much as possible:

Topic	Good practice	Better practice
Waste	Produce very little waste. Any waste can be properly recycled or composted. No hazardous materials.	Produce no waste at all
Energy	Use much less energy (fuel, electricity) compared to usual products or practices	Use no energy at all, or use only renewably generated power (wind / solar, etc)
Transportation	Use very little transportation, and don't truck things in from thousands of kilometers away. Use energy efficient transportation where possible	Require no motorized transportation at all. Promote "active transportation" (walking / cycling)
Chemicals	Minimize use of hazardous or toxic chemicals, replace them with environmentally friendly or non-toxic, naturally based products	Use no hazardous or toxic chemicals. Products produced through manufacturing processes are certified environmentally responsible by a reputable third party.
Materials	Make little use of natural resources (mined materials, harvested lumber, fish and other wildlife) that cause significant damage to the environment. Use recycled materials.	Use no raw natural resources at all, or use only those produced using sustainable harvesting practices. Larger sustainable operations are certified environmentally responsible by a reputable third party.
Food	Grown & harvested using more environmentally friendly practices. Not trucked in from thousands of kilometers away.	Grown locally using only sustainable practices. Larger sustainable operations are certified by a reputable third party. Little or no packaging.

In addition, good sustainable practices:

- ✓ Are healthy and safe, and promote people's overall physical and mental wellbeing
- ✓ Help other people in our community meet their basic needs too (eg. building skills & capacity, fair labour standards, reduce poverty, etc)
- ✓ Improve relationships and cooperation between people, and increase our sense of community
- ✓ Support the local economy
- ✓ Increase our ability to be self-sufficient
- ✓ Improve the places where we live (eg. making them safer, beautiful, and more accessible)

How to Participate

The Growing Green! Fest is seeking the participation of local artists in our Growing Green Art Show to be held at the Bridgewater Library.

The art show's theme, "Sustainability is..." will explore the many ways that people, communities and the environment are interconnected in helping to sustain Planet Earth.

Artists are encouraged to submit up to **three** pieces of visual art (painting, drawing, sculpture, textile, etc.) that are related to the theme either through subject matter or through medium (eg. recycled or natural materials).

Pieces will be selected on the following criteria: 1) affinity with the theme of the festival 2) first come - first served basis and 3) size of work, as it relates to available space.



Hooked rug by Janet Ready

The Art Display has room for approximately 10-15 artists. To be eligible for display space, artists must submit images (in either hard copy or jpeg) of the works being submitted, as well as a completed Registration Form / Liability and Artist Release Form (p.4) to the Art Display Coordinator listed below, or dropped off at Bridgewater Library.

Deadline for applications is **Thursday, June 23, 2011** at 12 noon.

Selected works are to be delivered to Bridgewater Public Library between July 20 – 23, 2011.

Works will be on display the day of the Festival as well as the four weeks following (ie. July 23 – August 26, 2011). Following the show, works are to be picked up from the Library between August 29 and August 31, 2011 (in exceptional circumstances, other arrangements may be made by talking to the Art Show Coordinator). Names of selected artists will be included on the Festival Website as well in related publicity.

[Note: while work will not be for sale at this venue, contact info will be available at the library desk for any potential buyers who are interested.]

Contact Information

Art Display Coordinator: Diane Wile-Brumm
Email (preferred): dwilebrumm@gmail.com
Telephone: 530-5597
Festival Website: www.growinggreenfest.com

(Includes schedule of events and participating groups)

Going Green! Bridgewater Sustainability Festival 2011

Application Form & Artist Release and Waiver of Liability

Artist Name: _____

Address: _____

E-mail: _____ Phone: _____

Artist Release:

I, the above named, hereby assume all risks and hazards incidental to any participation in the Growing Green! Bridgewater Sustainability Festival art show at the South Shore Regional Library Branch in Bridgewater.

The Artist warrants and represents that he or she is the sole legal owner of all right, title and interest in all Artwork, including all related intellectual property interests such as trademarks and the sole and exclusive copyright in all artwork, and has the full right and authority to enter this Agreement and grant the rights granted in this Agreement.

Waiver of Liability:

I do hereby expressly release and hold harmless the parties listed below:

- The Town of Bridgewater,
- South Shore Public Library,
- Growing Green! Sustainability Festival 2011

and all of its staff, volunteers, and resident artists, individually and collectively, from liability for all damages to or for the loss of the art work that I am voluntarily submitting, including transportation to and from activities.

I do hereby release and hold harmless the above listed parties from any claim arising from and usage of the facilities.

I HAVE READ, UNDERSTAND, AND AGREE TO THE POLICIES AS STATED ABOVE.

Artist Participant Signature

Date

IMPORTANT

Please attach photos or jpegs of entries and include a complete description of artwork on next page.

