

Growing Green!

Sustainability Festival 2011

Saturday, July 23

King Street in Bridgewater, from Empire to Dominion Street

This unique festival is dedicated to “sustainability”. It is a fun and colourful introduction to the idea that all people can live within the Earth’s means, while meeting their basic needs. Bridgewater’s main street is closed down for a morning that includes farm-fresh local foods, displays full of products that can help your family leave a lighter footprint on the Earth, loads of Earth-friendly activities for kids, and an endless line-up of our freshest local musical and performing talent. Ever wondered how people can

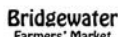


make their own clothing from scratch using recycled materials? Our “green living skills demonstrators” are there to show you how you can do it all yourself using the best of traditional and modern techniques. Best of all, the event is completely FREE! It is organized by the Town of Bridgewater in partnership with many community volunteers, organizations and businesses.

www.growinggreenfest.com



Festival Partners:



Little River Folk



Request for Sponsors

The organizing team of Growing Green! Fest is seeking Sponsors to help support and finance this year's event. In past years, we have counted on our generous sponsors to ensure that the event could remain free of charge to all Bridgewater (and area!) residents and visitors.

Financial Sponsorship: We are seeking to raise about \$2500 through financial sponsorships from both individuals and organizations. All donations starting at \$50 will receive the equivalent of a charitable tax receipt. Donations should be made out to the Town of Bridgewater, and reference "Growing Green Festival" in the memo line. Sponsors wishing to donate larger amounts have the opportunity to become the sole sponsor for a dedicated part of the Festival, such as **music and entertainment, tents, a 'community improvement' project, free refreshments for visitors, or the Walk n' Roll Parade**, among many others. All interested financial sponsors should contact Festival organizers as soon as possible to discuss possibilities.

In-Kind Sponsorship: We require a variety of supplies and services to make this year's Festival a success. Please contact us if you would be interested in donating or lending any of the following:

- Canopy Tents (10'x10' or larger)
- A truck to shuttle equipment on July 22 or 23
- A PA system for the River Stage
- Large chalkboards / used signs or banners
- Bicycle storage racks
- Advertising the event at your location
- Folding tables (6'-8')
- Healthy or eco-friendly prizes for raffle draw and award ceremony
- Refreshments for volunteers & visitors
- First aid kits, and other useful volunteer supplies

Recognizing Sponsors: All sponsors will be publicly appreciated by having their name...

- announced from the main stage and listed on printed materials on the day of the Festival
- listed on the Growing Green Fest website (www.growinggreenfest.com)
- listed on a thank-you advertisement in the local paper shortly after the event

Sponsors contributing \$300 or more will be highlighted

To become a Sponsor, please email growinggreenfest@gmail.com or call 541-4390.

We are also looking for volunteers, and we are still accepting applications for vendors, information booths, and skill demonstrators

Festival Partners:



South Shore
Public Libraries

Bridgewater
Farmers' Market

Little River Folk

Bridgewater
Active Transportation

RREB
NOVA SCOTIA

South Shore Health
Partnering with Our Community

HEART &
STROKE
FOUNDATION
OF NOVA SCOTIA
Finding answers. For life.